



Amalia Cowan

Product Designer

Skills

Interactive Design • UX Design • UI Design • Product Design • User Research • Design Systems
Design Operations • Agile Development • Figma • User Testing • Design Process • Prototyping
Wireframing • HTML/CSS • Section 508 Compliance • WCAG Compliance • Adobe Creative Cloud
Jira

Professional Experience

Senior User Interface and User Experience Designer • September 2024 - January 2025

IvoryCloud • North Bethesda, MD

- Implemented best practices for naming conventions, file management, and a 300+ component Figma design system, reducing design update time by 50% and ensuring consistency across 100+ mockups.
- Refined assets to align with the client's updated branding standards, incorporating new logos, color palettes, and typography for a unified visual identity.
- Conducted a thorough audit for the client of existing design files and the product interface, identifying areas for improvement and proposing solutions to resolve inconsistencies and enhance user experience.

Senior User Interface and User Experience Designer • June 2023 - July 2024

Aquinas Consulting • Bethesda, MD

- Designed ADA-compliant interfaces for the Marriott International Associate App in Figma, improving usability for 5,600+ associates.
- Partnered with product managers and engineers to streamline user flows while aligning with Marriott's corporate design system and accessibility standards.
- Built a scalable design system consistent with Marriott branding to support the Associate App.
- Conducted accessibility audits across the mobile app and web portal, identifying and resolving compliance gaps.
- Produced interactive prototypes to communicate design updates and gain alignment with stakeholders.
- Designed digital assets and promotional banners for Marriott's internal resource portal.

Associate User Interface Designer • March 2022 - January 2023

Yext, Inc. • Arlington, VA

- Contributed to the development of products for clients including Qdoba, Cox, and Massage Envy, focusing on professional support and services.
- Enhanced design system terminology with Design Operations to streamline communication and optimize product development.
- Designed an internal web-based portal for 1,500+ employees, ensuring a seamless user experience through user testing and feedback.
- Performed accessibility audits on client products, ensuring adherence to Section 508 compliance and WCAG standards.

User Interface and User Experience Designer • February 2020 - February 2022

Berkshire Associates, Inc • Columbia, MD

- Led design efforts for the MVP launch of an applicant tracking system used by 200+ companies.
- Coordinated with Product Development and Project Management to ensure design consistency and alignment with project requirements.
- Maintained adherence to Section 508 accessibility standards and WCAG in all design decisions.

Education

Bachelor of Science in Interactive Digital Media • 2015 - 2018

Drexel University • Philadelphia, PA

Associate of Applied Science in Digital Media and Web Technology • 2010-2014

Montgomery College • Rockville, MD

Certifications

Web Accessibility Specialist • September 2024 - Present

International Association of Accessibility Professionals • Deque University

DHS Trusted Tester • January 2026

Customer Experience Directorate • Department of Homeland Security

Introduction to Web Accessibility • May 2024

The World Wide Web Consortium • edx